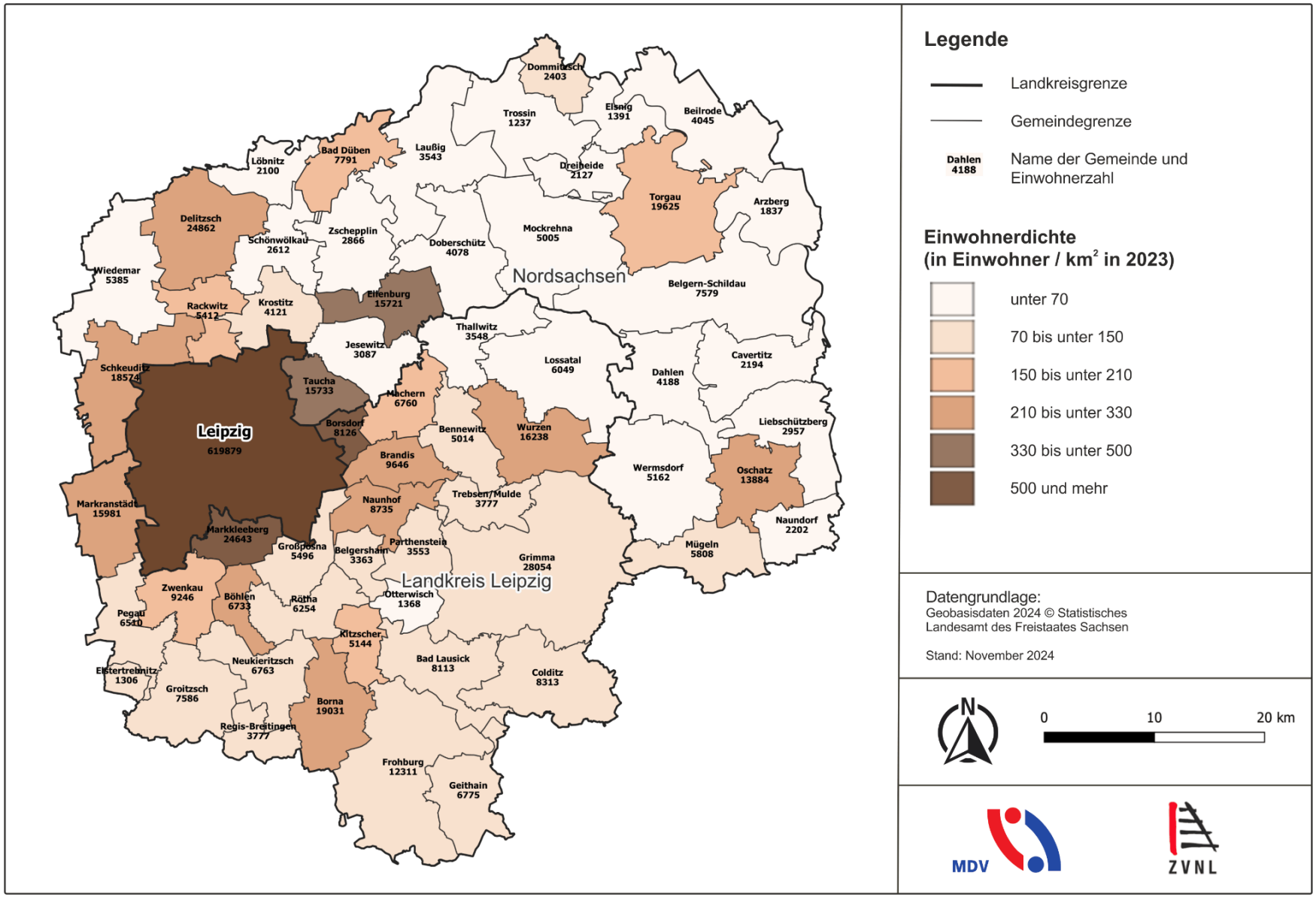Einwohnerdichte